

takägi

We utilize water better for daily life and for the future

CORPORATE PROFILE

takägi

<http://www.takagi.co.jp/>



028380 100 100000000003

Takagi Co., Ltd.

〒802-8540
2-4-1, Ishida-Minami, Kokura-Minami-Ku, Kitakyushu City, Fukuoka Pref., Japan
Tel.+81-93 962-0941 Fax.+81-93 963-5792



JQA-QMA12264
JQA-EM4840



JAB
QMS, EMS
Accreditations
R009, RE006

ZT0044 1206Z

We utilize water better for daily life and for the future

This is a Takagi's Corporate Slogan to show our corporate attitude that we continue to fulfill our corporate responsibilities, not only for providing people with a comfortable and affluent life but also for contributing to the development of society and our communities.

"Life" is our fundamental and unchanging role since our corporation was founded ; to provide our customers with a convenient and comfortable daily life.

"Future" is our resolution to expand into broader fields and to achieve higher goals, prioritizing our customer's life. This is indicative of our corporate goals ; to positively create our new role to meet the global needs to the environmental issues such as water conservation and rooftop greenery, with our core fundamentals of being ahead of the industry.

"Utilize" is our action plan for the future ; to make the best of the power of water through the generation of employee's ideas and technologies, in order to vitalize our customers and society through water.

"We utilize water better for daily life and for the future" - Through this corporate slogan, and the unified spirits of all of our employees, we are committed to our strict corporate values, as well as to our customers and to society.



Message from President

"Providing people with a comfortable and affluent life"

Since Takagi Co., Ltd. was established in 1961, we have been always pursuing our corporate philosophy ; “Contributing to the development of society and our communities, as well as providing people with a comfortable and affluent life”.

Though we have faced many difficulties throughout our corporate history, we have realized numerous achievements such as :

- Created a new market by developing and launching “Watering products”, ahead of our competitors
- Started “Water purification” business from the ground up, resulting in acquiring top share in the newly-constructed condominium market in Japan

These successes have been generated by the ingenuity and the strong will of all of our employees. The driving force for our development and success lies with our highly trained and motivated work forces who have overflowing “passion for excellence”, “high competency” and “positive thinking”. We are committed to the constant development of products that satisfy all of our customers' needs.

President Toshio Takagi

Aim of Corporate Foundation

Providing an enjoyable and pleasant workplace for all of our employees

We strive to provide our employees with enjoyable workplaces where each individual employee can work positively and pleasantly, feeling a sense of accomplishment for hard work, as well as enjoying life and community activities outside of the workplace.

Corporate Philosophy

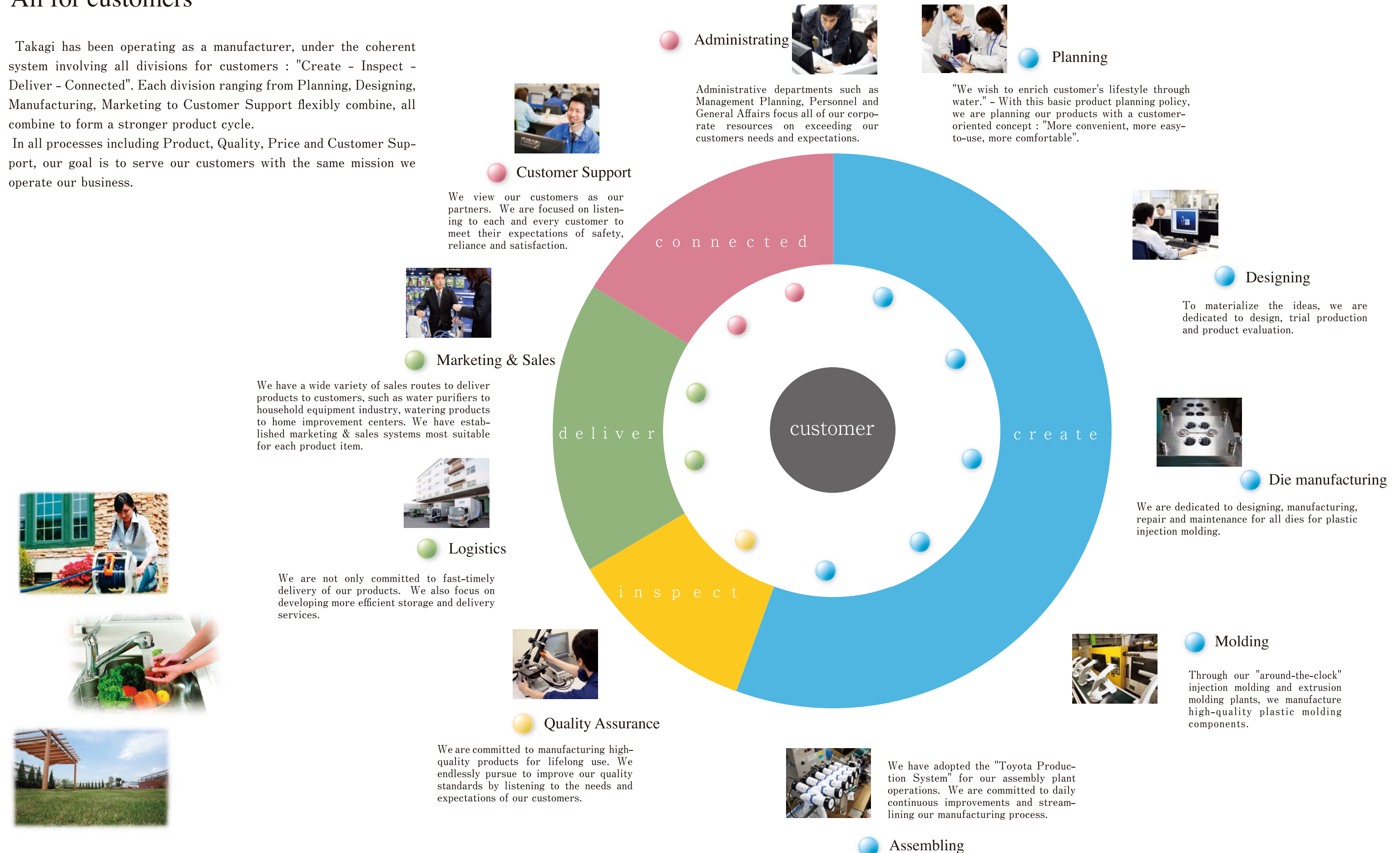
Contributing to the development of society and our communities, as well as providing people with a comfortable and affluent life, along with pursuing material and spiritual happiness of all of our employees

"Contributing to the development of society and our communities, as well as providing people with a comfortable and affluent life." "Pursuing material and spiritual happiness of all of our employees."- We inherit them as our Corporate Philosophy towards the future.

All for customers

Takagi has been operating as a manufacturer, under the coherent system involving all divisions for customers : "Create - Inspect - Deliver - Connected". Each division ranging from Planning, Designing, Manufacturing, Marketing to Customer Support flexibly combine, all combine to form a stronger product cycle.

In all processes including Product, Quality, Price and Customer Support, our goal is to serve our customers with the same mission we operate our business.



Create

Planning

Seeing customer faces over finished products

Designing

Takagi Co., Ltd. is a manufacturing company that is proud of its over 170 patents and utility model rights. Many of our manufacturing models are created through customer-oriented ideas and concepts.

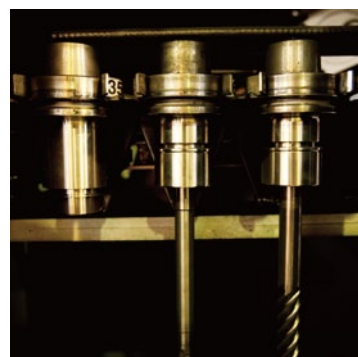
Die manufacturing

We manage the entire product cycle from planning, design, equipment manufacturing to mass production. We also manufacture our own dies and molding parts internally. Our ability to rapidly turn ideas into products is what makes us "best in class" in our industry.

Molding

As part of our commitment to excellence, we have introduced the "Toyota Production System" to realize timely and accurate production with optimum balance between our workforce and automation.

Assembling



Inspect

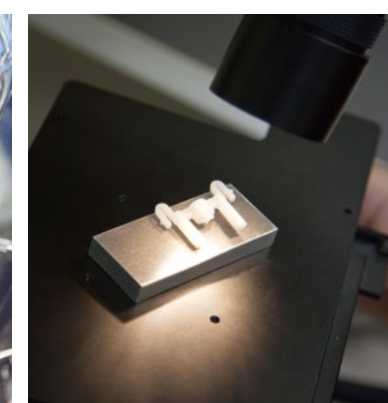
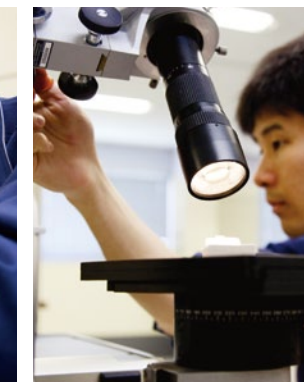
Quality Assurance

"No compromise" - We endlessly pursue excellence and the highest quality standards

We are implementing continuous improvement activities based on ISO 9001 certification, quality management activities such as PDCA cycle, as well as reflecting customer voices to product creations and customer support activities.

In terms of water purifiers and watering nozzles, we are performing thorough daily quality controls, such as confirming no water leak by air leak inspection in the manufacturing processes, in order to deliver customers a sense of safety with "Made by Takagi".

We continue to endlessly pursue quality to satisfy customers by paying much attention to customers, so that we can create attractive-quality products to utilize in people's life for a long time.



JQA-QMA12264
JQA-EM4840



JAB
QMS, EMS
Accreditations
R009, RE006

Deliver

Logistics

Timely and efficient delivery of products

Marketing & Sales

Our products go through many steps before reaching our customers. Our Logistics center is a key in controlling efficiency by executing and monitoring the entire process, including; storage, delivery and information, by making full use of palletizing robots and automated shipping machines for our water purification cartridges.

Our Marketing & Sales Department is always in touch with our customer base and listens to their every changing needs.

Water Purifier Division is thoroughly performing explanations on how to use and maintenance at private shows, in order for customers to use our products at ease. Besides, we are aiming to have customers feel us more closely, by expanding "Mizu Kobo Shops (Water Workshops)" that are the shops dealing with our water purifiers.

Watering Product Division is creating more easy-to-understand and enjoyable sales floors for customers at the retail stores, sometimes accompanied by our product demonstrations.



Connected

Customer Support

Partnering with our customers

Administrating

Important private information of all the customers are consolidated at Customer Information Center under severe control system.

Communication Center, available every day of the year, is wishing to be a partner always walking with our customers, by sincerely listening to their voices by phone. Furthermore, they have an important mission to reflect customer voices to our products and services. They are widely gathering their voices for product improvements and next new product development.

Administrative departments, which manage the whole company's functions, are pursuing customer satisfaction, always keeping in mind "Work towards our customers".





Water Purifiers

Ranked # 1 in market share for newly-constructed condominiums in Japan

NO.1



Using water more cleanly, conveniently and comfortably

At Takagi, we are concerned about our customer's health and would like to see our customers using clean and purified water on a daily basis. This is why we created the industry-first "Built-in Water Purifier Faucet", called the "Mizu Kobo". Since its launch in 2000, its easy-to-use and environment-friendly functions have been evaluated in Japanese market, and the present market share for newly-constructed condominiums has achieved the rank 1st in the industry.



Mizu Kobo
Convergence



Mizu Kobo
Eco



Mizu Kobo
Goose



Mizu Kobo
Slim

Watering Products

1st in market share in Japan

NO.1

Providing people with an affluent life through water

In 1980, we launched a brand-new nozzle called "Nozzle Five" with 5 watering patterns in Japanese market. Since then, we have been utilizing water for home improvement products, and providing people with comfort and convenience for gardening and car washing.

Due to the customer-oriented new proposals and a wide variety of the products, we have become a top-share manufacturer in the Japanese watering product market.



Aurora
nano



Nozzle
five



Shower
head

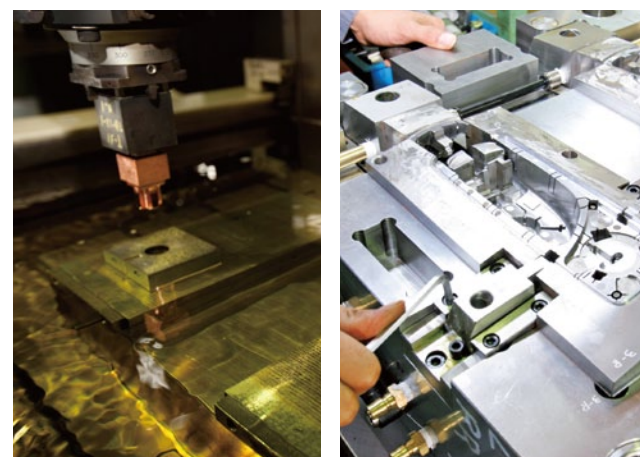


PET-bottle
rocket

Dies & Molds

Expert engineers aiming at the processing accuracy of 0.001mm

Having the capability to manufacture dies & molds by ourselves, offers fast and flexible manufacturing of Takagi products. Takagi manufactures, repairs and maintains dies & molds to be used in plastic injection molding. In 1961, Takagi began manufacturing dies for plastic injection molding ahead of many other companies in Kyushu region of Japan and has already produced over 7,500 dies till now. The core of our manufacturing is based on our veteran engineers using precise process technologies to manufacture our dies & molds with ultimate precision.



Greenery

For eco-friendly future

In today's modern world of tall buildings and skyscrapers, it looks as though the landscape is slowly disappearing. We are promoting protecting the environment through our "Greenery / Landscape" business in order to make our cities more beautiful. "Green" is effective in reducing the "Greenhouse Effect" also known as "Global Warming" through the reduction of CO2 emissions. This not only contributes to a better environment, but brings joy and happiness to people through a more eye-pleasing setting.

Using Takagi's best practices from our Watering and Water Purification Business and household equipment sales, we support our customers with our "Greenery / Landscape business" from planning and construction to continual maintenance.



Rooftop garden of headquarters

Greenery system of TAKAGI



Takagi Vietnam Co., Ltd.

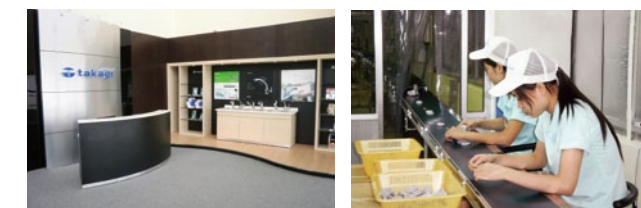
To the global market

In 2008, Takagi Vietnam Co., Ltd. became the first overseas manufacturing site for Takagi Co., Ltd. Its first plant operations commenced in December 2009. Our Vietnamese staff has acquired their manufacturing skills through our 3-year training programs at our headquarters in Japan.

By establishing manufacturing sites in Japan and Vietnam, we are better able to disperse production risks, thereby providing customers with stable-quality products and suitably-priced products. Takagi Vietnam brings great possibilities for the future and is the first step of our global strategy to distribute our products to customers all over the world.



TAKAGI VIETNAM Co.,Ltd.

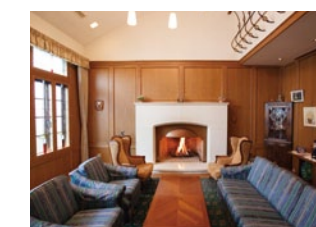


Benefit programs

Benefit programs

Conforming to the aim of our corporate foundation "Providing an enjoyable and pleasant workplace for all of our employees", we provide them with a workplace where the employees can work vigorously toward their dreams and continue to challenge themselves.

We offer all of our employees a variety of benefit programs such as tennis courts, an employee club house called the "Maple Leaf House", a company-owned dormitory for single employees, support to employee's in-house club activities. We view this as a way to not only motivate our employees but reward them and offer better socialization with their peers.



Employee club house



Dormitory



Tennis courts



Baseball club

Contributions to society

Based on our corporate philosophy "Contributing to the development of society and our communities", Takagi is making efforts on regional contributions and environment protection activities.

1) Corporate airplanes (motor glider, twin-engine plane) : We use our corporate plane for recruitment and benefit programs as well as a means to contribute to student's aviation activities in cooperation with Japan Students Aviation League.

We have a hanger for our company-owned airplanes at Kitakyushu Airport and we are renting them free of charge with instructors to the applicants.



2) Factory tour : We offer tours for customers and students. We walk you through the entire product cycle from manufacturing to customer support processes.



3) Regional events : As a method for community outreach, we participate in several regional events like the "1 Million People Summer Festival" and the "Port Festival" in Kitakyushu City.



4) Regional contributions : For the purpose of regional contribution, we made a "Takagi Cherry Blossoms Park" in our hometown Kitakyushu City, opening it to the public. You can see approx. 4,300 trees and flowers such as 28 kinds / 69 cherry trees including Jindai cherry trees.

5) Environmental activities : As part of our continued environmental protection activities, we regularly partake in Coastal Clean-up Activity.



6) Outsourcing to social welfare facilities : We are outsourcing part of our assembly operations at our main plant operation to a social welfare organization to help support physically-challenged people and provide them with opportunities for employment and technical training.

We utilize water better for daily life and for the future

What are your expectations for water?

Clean, Clear, Great Tasting and Convenient.

Takagi has been expecting water to play a role to bring people everyday happiness.

Water holds endless possibilities.

We have been delivering convenience and comfort to people's life, by making the best of each possibility with our unique ideas and technologies.

While the world spotlights the issues on global environment and water, what we should address for the future has been expanding.

To respond to the voices of the society through high-level water saving, rooftop greening, etc. is also Takagi's mission for the future.

Water is eternally essential.

Water has an inextricable bond with humans.

Therefore, when water generates new values, the daily life of people, the future and the world should change significantly.

"We utilize water better for daily life and for the future".

Takagi creates a new stream with water, by our manufacturing and technologies to pioneer the next generation.

● President Biography

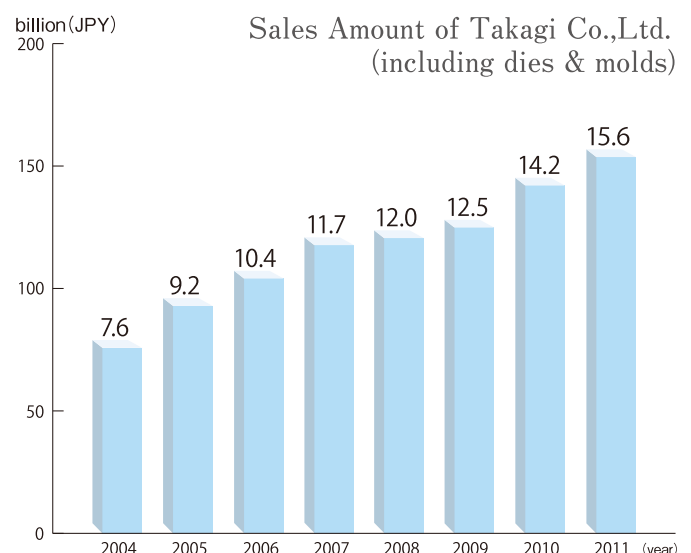
Month	Year	Age	
Mar.	1938	0	Born in Kitakyushu City, Fukuoka Prefecture, Japan, as a second son of three brothers born between Mr. Miki Takagi and Ms. Kiyoko Takagi (elder brother : Kenich, younger brother : Yasuo)
Nov.	1954	15	Won a Heaven prize at Creative Invention Exhibition of Moji City
Nov.	1954	15	Won an encouraging prize at the 6th Student Invention Exhibition of Fukuoka Pref
Nov.	1955	16	Won a special prize, heaven prize and human prize at Creative Invention Exhibition sponsored by the Chamber of Commerce and Industry of Moji City
Nov.	1955	16	Won an encouraging prize and excellence prize at the 7th Student Invention Exhibition of Fukuoka Pref
Apr.	1959	21	Entered Work-skill Training Institute of Ohi, Tokyo
Apr.	1960	22	Entered Standard Wireless Works Co., Ltd
Jun.	1960	22	Won idea prizes (three times) at Standard Wireless Works Co., Ltd
Aug.	1960	22	Obtained a large vehicle license, a large vehicle license for special works, a towing vehicle license and a sidecar-equipped motorcycle license
May.	1961	23	Founded Takagi Precisiondies Co., Ltd. at Kokuraminami-ku, Kitakyushu City Started plastic blow molding and die & mold manufacturing
May.	1973	35	Obtained a pilot license for a single-engine airplane in California, USA
Jan.	1975	36	Obtained a special wireless engineer license
Feb.	1975	36	Obtained a aircraft communication operator license
Sep.	1979	41	Won a chairman of the Chamber of Commerce and Industry of Osaka prize at new product contest of the 20th Osaka Hardware Exhibition (heating-oil pump with a tank)
Nov.	1979	41	Established Takagi Co., Ltd., aiming to become a own-brand manufacturer
Apr.	1980	42	Won a prize at the 11th Life Invention Exhibition sponsored by the Nationwide Invention Women's Association (watering nozzle called "Nozzle Five")
Sep.	1982	44	Won a Mayor of Kitakyushu Prize at the 13th Life Invention Exhibition (West Japan) sponsored by the Nationwide Invention Women's Association (water-saving shower)
Aug.	1985	47	Won a Gold Prize at the 8th DIY Creative Product Contest ("polyca-pump")
Apr.	1991	53	Entered Faculty of Law, Rikkyo University
Aug.	1992	54	Won a Director of Kyushu Industry and Economy Bureau Prize at the 23rd Life Invention Exhibition sponsored by the Nationwide Invention Women's Association (portable water purifier)
Mar.	1995	57	Graduated from Faculty of Law, Rikkyo University
Sep.	1995	57	Won a Minister of International Trade and Industry Prize at new product contest of JAPAN DIY SHOW 1995 (rucktank)
Apr.	2000	62	Won a 27th Top Executive Prize of Kyushu & Yamaguchi Region Economic Contributor Foundation
Sep.	2001	63	Jutaro was born as the first son
Apr.	2005	67	Entered Graduate School of International Corporate Strategy, Hitotsubashi University
Mar.	2007	69	Graduated from Graduate School of International Corporate Strategy, Hitotsubashi University
Mar.	2009	70	Obtained a pilot license for a glider in Hawaii, USA
Jul.	2009	71	Obtained a pilot license for a motor glider
Oct.	2010	72	Obtained a pilot license for a multi-engine airplane in Arizona, USA
Apr.	2011	73	Entered Doctorial Course of Graduate School of International Corporate Strategy, Hitotsubashi University
Mar.	2012	73	Donated a poaching patrol ship called "Kotobuki" to a village in Iwate Pref. hit by Tsunami caused by the Great East Japan Earthquake
			Chairman of Kitakyushu Japan-America Society Chairman of Kitakyushu International Association Ownership of approx. 180 patents

● Corporate Outline

Company Name	Takagi Co., Ltd.
Headquarters Location	2-4-1, Ishida-Minami, Kokura-Minami-Ku, Kitakyushu City, Fukuoka Pref., Japan
Capital	498 million JPN Yen
Foundation	May, 1961
President	Toshio Takagi (Founder)
No. of Employees	Male : 363 Female : 148 Total : 524 (as of March, 2012)
Company Area	19,776 sqm
Reginal Office	East Japan, Central Japan, West Japan
Branch	Sapporo, Kitakanto, Tokyo, Yokohama, Nagoya, Osaka, Hiroshima, Fukuoka
Sales Office	Sendai, Niigata, Takamatsu, Kitakyushu Kagoshima
Representative Office	Düsseldorf (Germany)
Business Outline	Development, manufacturing and sale of plastic products & water purifiers for household use, dies & molds, greenery business
Main Products	Plastic products for gardening, water purifiers for household use, Plastic injection & molding, Dies
Certifications	ISO9001, ISO14001
Affiliated Company	Takagi Vietnam Co., Ltd.

● Corporate History

May	1961	Started plastic blow molding and mold manufacturing in Kitakyushu City, as a private company owned by Mr. Toshio Takagi, the founder
Apr.	1965	Started manufacturing of high precision injection molds
Aug.	1966	Established a new factory in Kokura, Kitakyushu City
Feb.	1973	Expanded mold factory and built a new office
Apr.	1977	Shifted main products from molds to plastic products for household use
Nov.	1979	Established Takagi Co., Ltd. (capital:10million JPN Yen)
Sep.	1985	Expanded molding factory and constructed a new warehouse
Nov.	1993	Completed Logistics Center
Jul.	2005	Obtained the certifications : ISO9001, ISO14001
Nov.	2008	Established Takagi Vietnam Co., Ltd.
Dec.	2009	Started operations of Takagi Vietnam Co., Ltd.
Feb.	2012	Established Takagi Europe Representative Office in Germany



Takagi's operation network throughout Japan



Logistics Center



Corporate Headquarters

Headquarters (Kitakyushu City)
2-4-1, Ishida-Minami, Kokura-Minami-Ku, Kitakyushu City, Fukuoka Pref., Japan
TEL(093)962-0941 FAX(093)963-5792

Corporate Sales Division
303 Daido-Seimei Esaka bldg., 1-23-101, Esaka-cho, Suita City, Osaka Pref., Japan
TEL(06)6310-7688 FAX(06)6330-0635

Regional Office

East Japan Office
TEL(03)3517-9961 FAX(03)3517-9962

Central Japan Office
TEL(06)6380-9755 FAX(06)6380-4088

West Japan Office
TEL(093)533-6100 FAX(093)533-6109

Branch

Sapporo branch
TEL(011)221-1158 FAX(011)221-1159

Kitakanto branch
TEL(048)685-6250 FAX(048)686-7527

Tokyo branch
TEL(03)3517-9961 FAX(03)3517-9962

Yokohama branch
TEL(045)470-7423 FAX(045)470-7424

Nagoya branch
TEL(052)930-8850 FAX(052)930-8851

Osaka branch
TEL(06)6385-4132 FAX(06)6380-4088

Hiroshima branch
TEL(082)297-2088 FAX(082)292-5520

Fukuoka branch
TEL(092)483-6881 FAX(092)483-6884

Sales Office

Sendai sales office
TEL(022)298-7655 FAX(022)298-7656

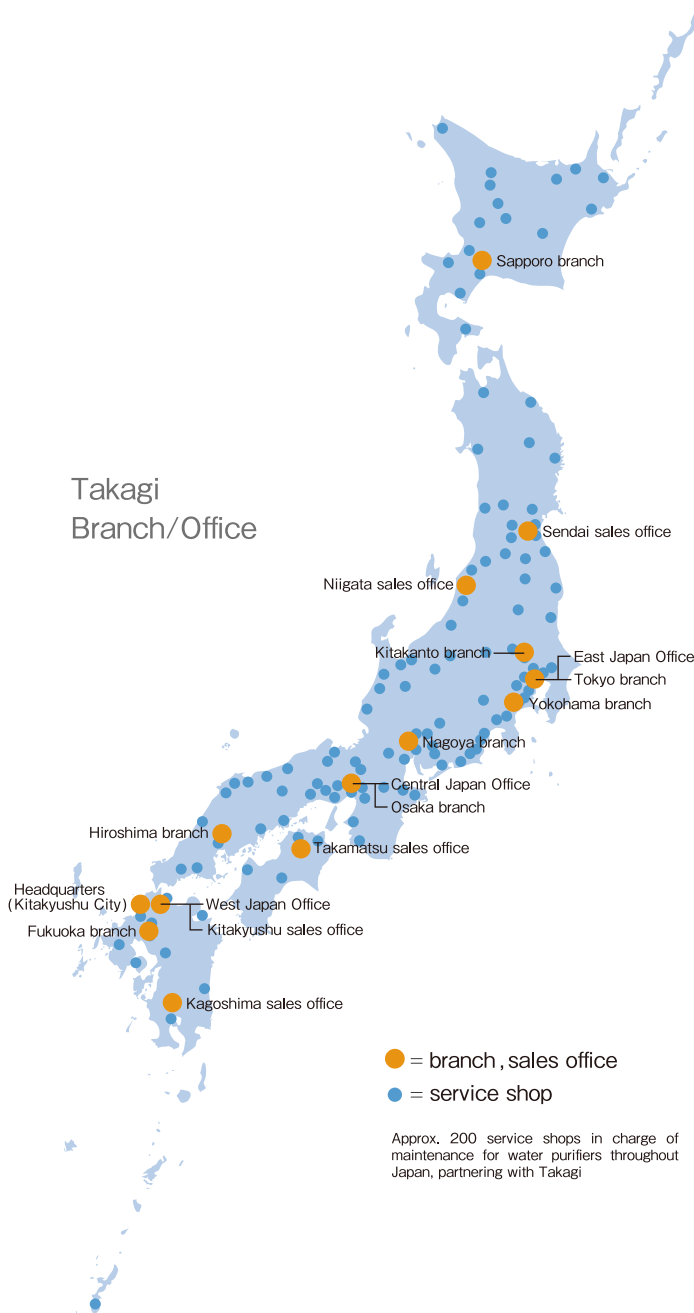
Niigata sales office
TEL(025)265-0533 FAX(025)265-0574

Takamatsu sales office
TEL(087)868-3501 FAX(087)868-3504

Kitakyushu sales office
TEL(093)533-6100 FAX(093)533-6109

Kagoshima sales office
TEL(099)206-0057 FAX(099)206-0088

Takagi Branch/Office



Showrooms

You can see and touch Takagi's products, as well as consult with us on our products. Please feel free to visit there.

■ Opening hours : 9:00 - 18:00

■ Regular holidays : Saturday, Sunday, Public holidays, Summer & Winter vacations



Headquarters Showroom



Sapporo Showroom



Sendai Showroom



Yokohama Showroom



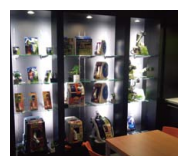
Nagoya Showroom



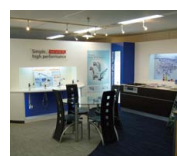
Osaka Showroom



Takamatsu Showroom



Hiroshima Showroom



Fukuoka Showroom



Kitakyushu Showroom



Kagoshima Showroom